



World Food
Programme

Programme
Alimentaire
Mondial

Programa
Mundial de
Alimentos

برنامج
الأغذية
العالمي

The Food Aid Organization of the United Nations

WFP Video
Rising Food Prices
Ethiopia, Uganda
English
TRT 3:02
11 April 2008

Rising food prices, which are affecting millions of people, are rooted in what WFP Executive Director Josette Sheeran has described as a “perfect storm” of increasing demand for food from emerging economies, competition between biofuels and food production, high fuel prices and increasing climatic shocks such as droughts and floods. It has recently resulted in unrest in Haiti, Indonesia and Ethiopia and other places around the world.

For some time WFP has been able to reduce transport costs by buying locally. Since 2000 more than 1 billion dollars of food has been bought in Africa...feeding the hungry in their own country. WFP connects small farming associations and cooperatives to markets in places like Uganda..helping both the producer and the purchaser as the economic infrastructure is improved.

On 20 March, WFP made an extraordinary emergency appeal for US\$500 million to twenty heads of government to offset the increased price of food commodities. The appeal is in addition to WFP’s operational budget for 2008 for US\$2.9 billion. This year, WFP aims to feed 73 million people in 78 countries in 2008.

0-01:00 Addis Ababa, Ethiopia 02 April 2008

GV of grain market

WFP Executive Director J. Sheeran visits grain market

01:10-01:39 SOT WFP Executive Director Josette Sheeran

“We are seeing rising food prices affect virtually every market in the world. The difference is, for the rich countries there is more resilience; we can give up desserts, we can give up meat once or twice a week. For people making less than \$1 a day there is nowhere to retreat and so what we are saying is, in places where people weren’t desperate before, more people are hungry, more people are cutting out vital parts of their diet including some going to one meal a day and so in these cases, we really feel we need a strategy to work with these governments and communities to help people meet this increased need.”

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01:00-01:56 Kapchorwa, Uganda 11 March 2008

OX plowing

Corn husking

01:56-02:10 Mbarara, Uganda, Women farmer association, 5 March 2008

GV of women farmers working in the field

02:10-02:29 Uganda Ruhira (Millennium Village), 7 March 2008

Farmer working in the field

Farmer showing to WFP staff food stock

02:29-03.:02 Uganda Karamoja region, 28 March 2008

WFP food distribution to 700,000 Karimojong people displaced by drought and floods.